



Simply Cutting Costs and Increasing Production with the Ricoma TC Series at Its Simple Clothing



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- Liam Bateman, Co-owner, Its Simple Clothing

Client

Its Simple Clothing, new owners of the Ricoma RCM1501TC-7S, supplies screen printed and embroidered hats, hoodies, t-shirts, sweatshirts, outerwear and much more. The dynamic duo also offer a fantastic personalised service for schools, colleges, universities, teams and businesses alike. From 3D logos through to bespoke branding, the company strives to keep its clothing simple and attractive, yet affordable.

Challenge

Its Simple Clothing were looking for a machine that would allow them to bring their embroidery production capabilities in-house. They would like the business to grow to the point where they need a bigger unit and also a multi-head machine, supplying embroidery for many of Nottingham's brands and businesses.

Approach

When asked why they decided to work with YES Ltd, Liam replied: "We liked the fact we would have support with the machine warranty if any problems occurred, and that the company is based in Nottinghamshire, meaning if we needed anything it is not too far for their assistance"

Solution

Its Simple Clothing purchased the Ricoma 15-needle single-head in August of this year. Co-owners, Liam and Kurtis Batemen, are using the solution to supply garments for themselves as well as other brands or businesses.

Liam said that: "We embroider on clothing items such as t-shirts, sweatshirts, hoodies, hats, jackets and other items of clothing. We do this because there is a high demand for embroidery at high quality. The Ricoma had a touchscreen to control the machine and 15 different thread holders, which makes things much easier when using many colours in a design."

Result

If any issues have arisen with the embroidery machine, Liam said that: YES has always been one call away and dealt with problems efficiently. We knew we could have bought the machine for cheaper elsewhere but the customer service and relationship with YES was worth the extra cost. Training was provided with the machine and we are able to contact the team whenever we need to for support.

He went on to say that: "We believe that the machine will have paid for itself in less than 12 months. It has changed our business as we no longer need to outsource embroidery, cutting costs down straight away."

If you're interested in the Ricoma range, then contact YES Ltd on 01623 863343 or email us at hello@yesltd.co.uk