



Arden Winch armed with the world's first 1200spm multi-head embroidery machine on the market today



“It’s exciting to have the first 1200 stitch per minute embroidery machine. No-one else in the UK has this machine yet. Return on investment for all our machines has always been roughly 12 months, and I’m expecting the KS series to perform no differently.”

– Steven Barker, Managing Director, Arden Winch

Client

Arden Winch not only supplies an extensive range of PPE, but also operates an in-house embroidery and heat seal department, which continues to grow rapidly. The ever-evolving company provides a wide range of workwear, uniforms, corporate wear and sports/leisure wear. Possessing its own in-house logo department, Arden Winch can apply embroidered and heat seal logos to almost any garment.

Challenge

YES Ltd met with Arden Winch over 10 years ago, as Steven Barker, Managing Director, needed a specific type of machine... “We were looking for a machine that was capable of embroidering two different designs at once using one machine.”

Approach

Mr Barker said that: “YES Ltd were the only company offering this technology, and as soon as we spoke to the team, we were confident that the SWF dual 8 head machine would provide us with the productivity capability required.”

Solution

He went on to say: “We have never strayed from the SWF brand. I’ve never understood why other companies have different brands of embroidery machines in the same department.

Continuity for the staff at Arden Winch is key. They know how to work the machines and they are confident that every machine will produce quality embroidery and intricate designs. SWF machines have increased the sales of uniforms and workwear by huge amounts. This level of business amounts to a third of our overall turnover now.”

When asked why he was so keen to order the new KS Series pre-P&P Live! 2018 (before he’d even been to see it), his instant response was: “The speed!” When he did arrive at the show, he was bowled over by how quietly it runs. He enthused that: “The KS 6-head provides increased productivity without the noise – multi-head high speed machines, in the past, have been too loud...”

Result

Mr Barker said: “It’s exciting to have the first 1200 stitch per minute embroidery machine. No-one else in the UK has this machine yet. Return on investment for all our machines has always been roughly 12 months, and I’m expecting the KS series to perform no differently.”

When asked why Arden Winch continues to use YES for all its machinery supplies, he responded: “YES is fairly local to us. Whenever we need to contact the team, they are always helpful, turnaround is quick, and they supply the perfect solutions to fit our growing business needs.”

If you're interested in the **SWF** range, then contact YES Ltd on 01623 863343 or email us at hello@yesltd.co.uk